

Cannabis industry and legalization in Europe

Bloomberg

Business

Bankers Are Circling Europe's Growing Cannabis Market



European Cannabis Calendar 2022

27 events July - December

**FOR THE LATEST MEDICAL
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Cannabis Europa London | Old Billingsgate | June 28-29 2022

Let's Push Things Forward. Join global cannabis leaders to shape the future of the industry in Europe.

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Cannabis Europa London, Old
Billingsgate, June 2022

SMCC 2022

Stockholm Medical Cannabis Conference

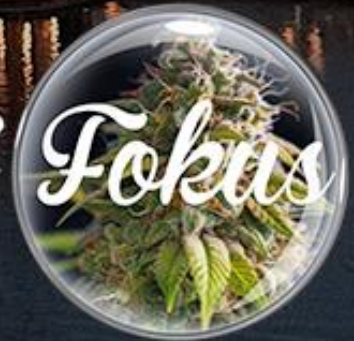
At Clarion Hotel Sign

27 maj 2022

Aurora Europe
DanCann
Stenocare
Valcon Medical

AureumLife

Cannabis i Fokus



Growing opportunities

We are an investment company focusing on the emerging legal cannabis and plant-based industries.



David Bonnier fokuserar numera helt på cannabis-aktier. "När jag tittade på marknaden och pratade med bolagen såg jag att underliggande fundament är otroligt starka. Trenden är att legaliseringen fortsätter", säger han till Dagens PS podd Finansräven. (Foto: Enexis / Pexels)

Så blir Stockholm ett cannabiscentrum

© DAGENS PS 7 DECEMBER, 2020



Cannabis-aktier står generellt sett inför en ny uppgångsfas. Och här finns det en del riktiga guldgrubbor att plocka. Den bedömningen gör David Bonnier – en tidigare hedgefonds-aktör, som nu mer helt ägnat sig åt cannabis-aktier. Det framgår av hans deltagande i Finansräven.

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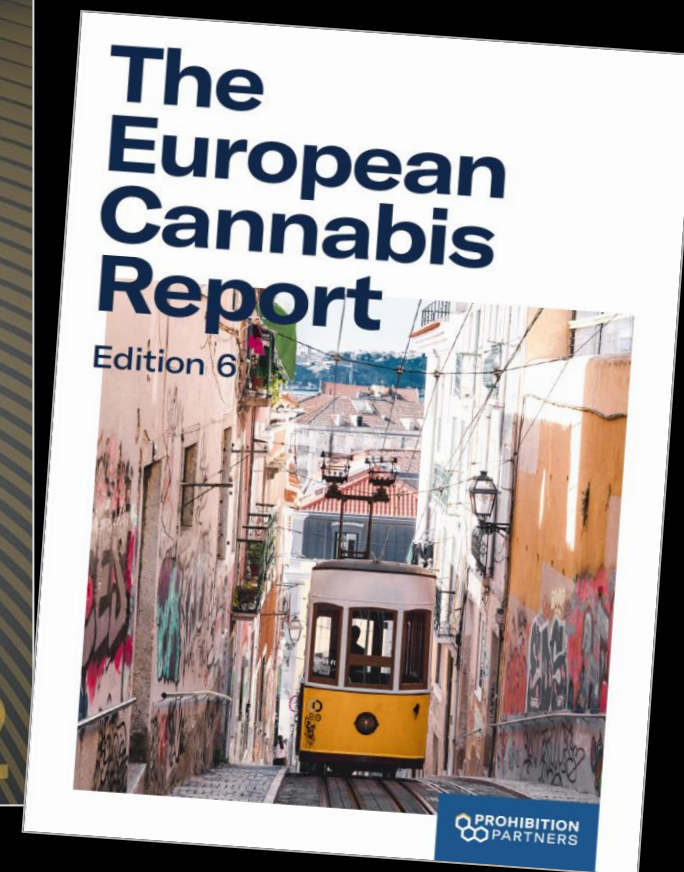
INTERNATIONAL • MARIJUANA LEGALIZATION

The world's cannabis growers are 'euphoric' about Germany's plans to legalize pot. But sparking up the market is proving to be a real buzzkill

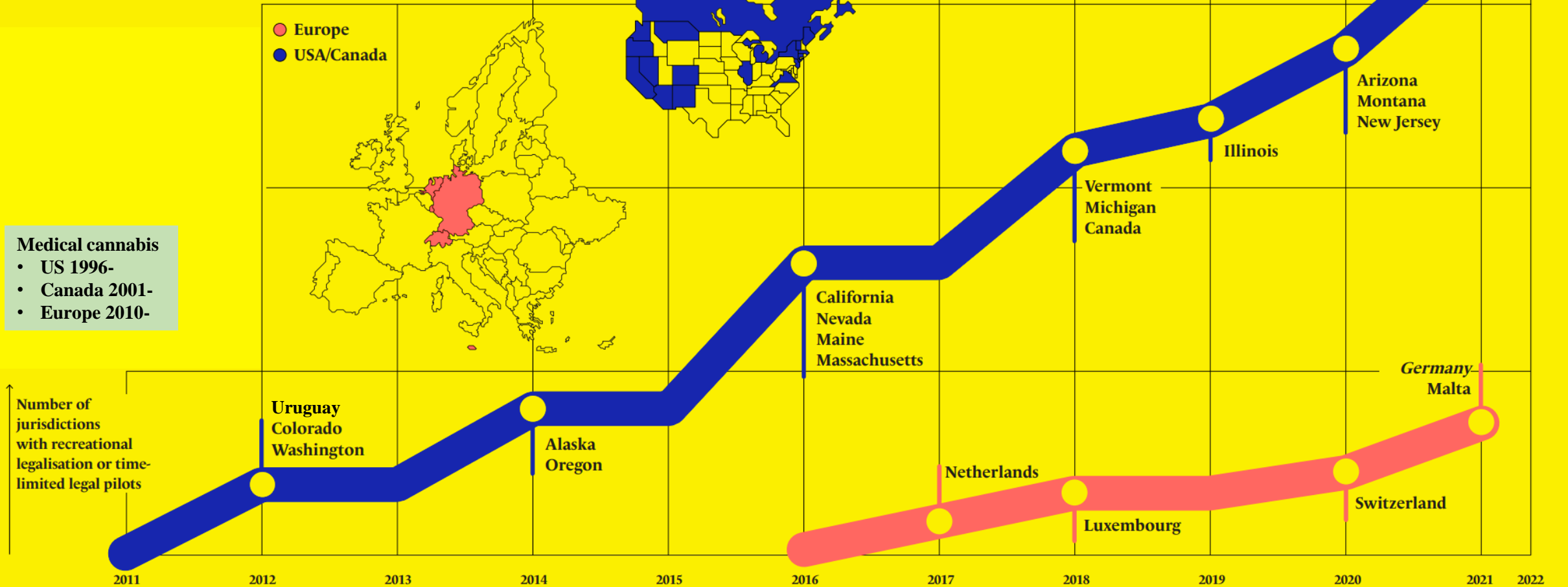
BY DAVID MEYER

February 26, 2022 11:00 AM GMT+1

"Given it (Germany) is the largest economy in Europe, we think it will lead the way and create a domino effect for rest of the continent," CEO Joe Bayern said.



The Domino Effect of Legalisation



Legalization – a new situation in Europe

1. While fokus on legalization in US and Canada – medical cannabis has established in Europe.
2. Production, business, marketing and online retail sales infrastructure in place (hemp, CDB and medical products).
3. US and Canadian Big M invest in, cooperate with and by European companies. European market bigger than North American market.
4. German, Danish, Portugise and other governements invest in and support medical growth and production
5. Cannabis companies organize in business associations – lobbying on regulations.
6. NZ and Colorado studies on Big M lobbying – political, public and knowledge chains - like Big T, A and Ph.
7. Cannabis no longer a tabu – no longer a subculture among youth - normalized in business and politics.
8. Massive marketing and normalization – health, wellness, beauty and recreation – not harm and addiction.
9. New products and techniques – edibles, vaping, concentrates – new target groups.
10. Five countries will legalize – Malta (2021), Switzerland (2022), Luxemburg, Netherlands and Germany (2023-2025). Different models. Germany is a gamechanger and will create a domino effect.
11. Cannabis industry optimistic and euphoric – medical market limited – recreational market gives the big profits.
12. UN Single Convention is just a paper – no "collective security".

Our home work

1. The perception of cannabis
2. The perception of legalisering – costs and benefits - new arguments
3. What is medical cannabis?
4. Where draw the read line?
5. Review our "cannabis coalitions"
6. Cooperation and resources